

# ARIIA x MDPP Ideas Incubator Program Guidelines

Please read these Guidelines to determine your eligibility and suitability before applying.  
Note that these guidelines only apply to the application round:

<b>Opening date</b>	Monday, 15 May 2023
<b>Closing time and date</b>	5pm ACST Friday, 9 June 2023
<b>Enquiries</b>	Regarding the application can be submitted via email until 5pm ACST Wednesday, 7 June 2023

These guidelines should be read in conjunction with the Application Form (available online via SmartyGrants). Contact Aged Care Research & Industry Innovation Australia (ARIIA) at [acpp@ariia.org.au](mailto:acpp@ariia.org.au) for any questions, clarifications, or further information.

## About ARIIA x MDPP Ideas Incubator Program

The ARIIA x MDPP Ideas Incubator Program aims to support early-stage product or technology innovation ideas to be developed. The Program has access to a diverse set of expertise from universities and other partners, including specialist research centres, business advisors, government agencies and local manufacturing companies.

Successful applicants will be provided with up to 250 hours (over a 40 week period) of professional technical expertise by Flinders University engineers, which may include proof of concept research, prototyping, product validation or co-design and trial. Further, successful applicants will be provided with a product opportunity assessment (feedback from prospective end-users/market review) as a result of an additional 30 hours (maximum) of professional expertise as well as connections to / introductions with aged care providers, end-users, potential manufacturers, and commercial partners (where appropriate).

At the end of the project, all results, data, prototypes, and intellectual property rights are released unencumbered from Flinders/ARIIA to the project owner, together with suggestions for future R&D and funding opportunities.

The applicant will be required to provide an ARIIA x MDPP Idea Incubator Program completion report. This will be a non-public report detailing what was proposed, undertaken and achieved in the Project, including Project processes, learnings, trainings, outcomes, development of any intellectual property rights and any planned benefits and dissemination plan, due within 4 weeks of Program completion.

Once developed, projects may be eligible to go into ARIIA's [Aged Care Partnering Program](#) (ACPP) for the next stage of development (if suitable), ready for implementation into an aged care setting and formation of a competitive application for further grant funding (where applicable).

## **Eligibility Criteria**

To be eligible you must:

- Be incorporated in Australia with an active ABN
- Be registered for GST
- Be able to fund a co-contribution cash amount of \$5,000 (ex GST) and an in-kind contribution to the value of \$5,000 to participate in the Program, if selected
- Have a project aimed at the development and commercialisation of an innovative product or technology idea intended for use in solving a problem experienced in the aged care sector, which satisfies the following criteria
  - The proposed product / technology must be innovative and be able to demonstrate a level of commercial and technical viability
  - The ARIIA x MDPP Ideas Incubator Program must be able to add value to the proposed idea
  - The proposed project must have a research component and be able to be completed with the assistance of professional technical expertise within 250 hours (maximum)
  - The proposed project must not have already received support through the MDPP (however new innovations from previous applicants are eligible)
  - The project must have the intention to further develop the innovation to ultimately take a product to market in the aged care sector
- Demonstrate that you own, or are licensed/authorised to have access to or beneficial use of, any existing intellectual property rights needed to carry out the project and commercialise the product or technology
- Complete the ARIIA x MDPP Ideas Incubator Program Application Form via the SmartyGrants online grants portal, in its entirety including:
  - Any relevant attachments.

## **Selection Criteria**

Applications will be assessed against the following:

- The significance of the problem experienced by aged care providers that the innovation will address
- The impact that the innovation could have in the aged care sector
- The novelty of the innovation (must be significantly different to existing innovations in Australian aged care)
- The commercial and technical viability of the innovation
- Interoperability of the innovation
- How the ARIIA x MDPP Ideas Incubator Program could add value to the project idea

## **Application and Selection Process**

- Following the closing date, our Innovations Team will review application forms and conduct desktop market research to understand the eligibility and potential for each project.
- Following a positive eligibility assessment, the Innovations Team will facilitate a technical workshop for each applicant, whereby the applicant presents the project to relevant experts including academics, clinicians, manufacturers, end-users and/or commercial experts. This allows the Program and applicant to gather industry feedback for the development of a product or process that would provide benefits over existing solutions.
- Following the technical workshop, suitable projects, based on the selection criteria, will be submitted to an Independent Assessment Panel for recommendation.
- The Independent Assessment Panel recommendations are then submitted to the ARIIA Board for final approval.
- All Applicants will be notified via email by Friday, 8 September 2023 of the outcome of their application.
- For successful applications, the organisation will enter into a Program within 4 weeks of the initial notification email. The Agreement defines obligations on the parties relating to the conduct and completion of the project.

## **ARIIA x MDPP Ideas Incubator Program Process**

Each approved project will receive up to 250 hours of professional technical expertise. This may include proof of concept research, prototyping, product validation, co-design or a small-scale end user trial.

In addition to the 250 hours of professional technical expertise, the applicant will also receive a product opportunity assessment (feedback from prospective end-users/market review) as a result of an additional 30 hours (maximum) of professional expertise as well as connections to / introductions with aged care providers, end-users, potential manufacturers and commercial partners (where appropriate).

Once developed, projects may be eligible to go into ARIIA's [Aged Care Partnering Program](#) (ACPP) for the next stage of development (if suitable), ready for implementation into an aged care setting and forming a competitive application for further grant funding (where applicable).

At the end of the project, the applicant will be required to provide an ARIIA x MDPP Idea Incubator Program completion report. This will be a non-public report detailing what was proposed, undertaken, and achieved in the Project, including Project processes, learnings, trainings, outcomes, development of any IPRs and any planned benefits and dissemination plan, due within 4 weeks of Program completion. Further Information and Feedback

Enquiries regarding the application can be submitted via email to [acpp@ariia.org.au](mailto:acpp@ariia.org.au) until **5pm ACST Wednesday, 7 June 2023**.

Any feedback, or comments on the application process are welcome and can be submitted via email to: [acpp@ariia.org.au](mailto:acpp@ariia.org.au).

